



AVID iNEWS

Empowering news teams around the globe, 24X7

Product highlights

- Collaborate across stations with iNEWS Community
- Integrate third-party solutions via Web Services API
- View Avid video sequences within iNEWS

Building opportunities to capture more viewers while reducing operating costs, the iNEWS® Newsroom Computer System (NRCS) is the dynamic, connected hub of news content creation and distribution. This comprehensive news broadcast solution enables you to swiftly create and deliver breaking news, unify your entire newsroom operation, and help you capture audiences across a broad spectrum of TV, radio, web, and mobile channels.

COMPLETE NEWSROOM COMMUNICATION AND CONTROL

The Avid iNEWS NRCS provides complete control of newsroom operations. Everything takes place at the desktop, from capturing wires and other data feeds to ordering rundowns to integration with playback control systems for precise control at air time. With the refreshed, more user-friendly interface, customers can preview a video associated with an Interplay sequence directly in the iNEWS workstation, create hyperlinks within iNEWS stories and standardize entry of story data using drop down list and checkbox fields.

DO MORE WITH LESS

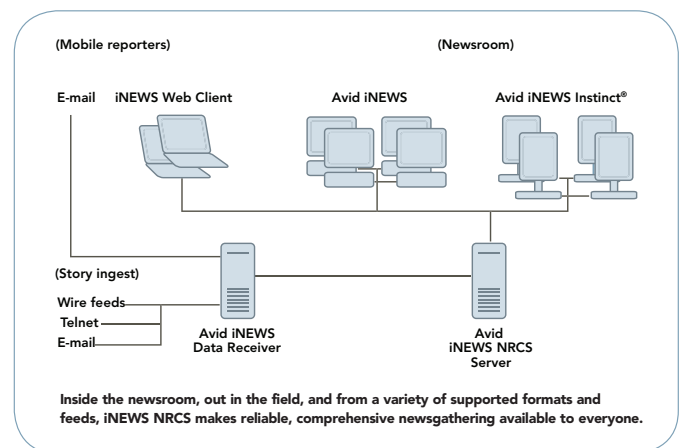
With a growing need to produce more news for more platforms, the newsroom landscape is changing as journalists are required to gather content, write scripts, access video, produce stories for multiple platforms, and feed content to affiliates. Leveraging the speed, reliability, and accuracy of the iNEWS solution, they now have a way to deliver fast, compelling news coverage without getting bogged down in low-value tasks such as reformatting story content.

INCREASE EFFICIENCY, EXTEND COLLABORATION

Enabling journalists to work anywhere, anytime to reach viewers with timely, compelling stories, iNEWS extends newsroom functionality to the field and to other stations. iNEWS also frees journalists to get their assignments, perform research, write scripts, and even collaborate across newsrooms to produce richer story content – all without having to return to the newsroom.

REDUCE EXPENSES

With Avid, you can save significantly on hardware and operating costs, including cooling and power expenses. iNEWS allows customers to decrease their server count through centralization of multiple newsrooms on one iNEWS system, or through server virtualization.



PRODUCT FEATURES

Scalability

- Add hundreds of users with no need to reconfigure every time the station, network, or group expands

Availability

- Operations can continue uninterrupted if a server becomes unavailable
- All system data is mirrored between multiple servers

Openness

- iNEWS Web Services provide third parties with a rich set of functions to interface and exchange data with the iNEWS newsroom system

Standardization

- Administrators have complete control over the content and properties of forms
- Allows definition of the way data can be entered via drop-down lists, calendar fields, and check boxes
- Enhanced user access rights provide greater administrative control

Collaboration

- Make better use of your organization's resources with iNEWS Community
- Allows station groups and networks to share content and collaborate on stories

- Provides users with the ability to view, edit, and search for content on any of their iNEWS systems

Customizable interface

- Your desktop can be set up the way you want with customizable toolbars, templates, workspace display modes and macros

International language support

- Use iNEWS anywhere in the world with local languages provided by full Unicode support

Mobile workflow

- Keep journalists in the field and in the know with remote connectivity
- Web access allows viewing of iNEWS content from mobile devices

Accessibility

- Clients, journalists and producers can create, view - and edit stories and rundowns via iNEWS Web Client
- Connect via Internet Explorer or Firefox web browser at speeds as low as 9600 bps

Content ingest

- Data Receiver consolidates the ingest of wires and other stories via serial feed, telnet, email, or by monitoring directories
- Supports all standard wire formats such as ANPA, IPTC, and NewsML

- Can also be configured for custom wire formats

Device control

- Device control for a full range of third-party video servers and graphics devices is provided through iNEWS Command

- iNEWS communicates with third-party device controllers through the MOS protocol

Journalist editing

- iNEWS Instinct[®] provides journalists with a complete editing solution and innovative storytelling tool
- Incorporates video, script and audio editing tools into a single interface

AVID TOTAL SERVICES

Avid Total Services for Broadcast include expert training, consulting, and 24-hour support to ensure that the news goes on the air on time, every time. To learn more about Avid Total Services, please visit: www.avid.com/services.

SYSTEM SPECIFICATIONS

Server

CPU

Single 1.6 GHz processor minimum, dual processors recommended

Memory

1 GB RAM recommended

Hard drive

20 GB minimum, 40 GB recommended. RAID 5 w/4 or more disks recommended. Software RAID not supported

Com port

Functional COM1 Port required

Network cards

Two Red Hat Enterprise Linux v5.0 Certified network cards

DVD-ROM

Red Hat Enterprise Linux v5.0 Certified DVD-ROM drive

Tape drives

Red Hat Enterprise Linux v5.0 Certified tape drive (1 per server). Removable hard drives cannot be used for backup.

Operating system

Red Hat Enterprise Linux ES v5.0. One copy is required for each server

Client workstation

CPU

700 MHz processor minimum, 1 GHz processor recommended

Memory

512 MB RAM

Hard drive

10 GB drive or larger

Video card

SVGA 1024 x 768 card; 8 MB DRAM minimum

Operating system

Windows XP Professional or Windows Vista

Data receiver server

CPU

2.5 GHz processor

Memory

1 GB RAM

Hard drive

20 GB or more

Network card

Windows compatible 10/100/1000 NIC

DVD-ROM

DVD-ROM drive

Operating system

Windows XP Professional, Windows 2003 Server

Bus

Available PCI-X slot

System specifications subject to change.

To learn more—visit www.avid.com/iNEWS

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